

strategies

tactics

confirmatory

experiment

true experiment

variables controlled

inferential tests

survey

quasi-experiment

'natural' experiment

descriptive statistics

action research

questionnaire

predetermined response categories / open responses

counting/tallying

grounded theory

document analysis

predetermined analytic categories / inductive analytic coding

coding

exploratory

case study

interviews

structured / unstructured

category construction

ethnography

observations

structured / unstructured

theory building

*methodologies*

*techniques ('methods') for data collection*

*techniques for data analysis*