**Books Editorial**

**Royal Society of Chemistry**

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## Book proposal form

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**TITLE INFORMATION**

|  |  |
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| **Title** |  |
| **Subtitle (if applicable)** |  |
| **Series (if applicable)** | ***Advances in Chemistry Education*** |
| **Will this be an authored or edited book?** | *Please delete as appropriate:* Authored / Edited |
| **Author/Editor names**  As they should appear on the cover of the book. |  |
| **Content and scope**  In 100–200 words please **outline the aims and objectives** of the book, including information on current developments in the field. |  |
| **Motivation**  What is your motivation for writing a book on this topic? (E.g. fills a gap, hot topic, documents latest research). |  |
| **Table of contents**  Please provide a **provisional table of contents**, including chapter titles and subheadings. Please also include a 3–5 line summary for each chapter.  For **edited books**, also include:  Proposed chapter authors  Their affiliations and country  Please note: it is not necessary to have contacted the contributors; this is just a tentative list for evaluation.  The strongest books have a good **global spread of authors** to appeal to the international market. |  |
| **Unique selling points**  Please list 3 bullet points **highlighting the unique features** of your book.  **Be specific**: how does your book stand out from others covering a similar topic; how do these features benefit the reader? | *Examples:*   * *Covers topics such as control and structural analysis not described in other books.* * *Combines different approaches on utilizing light as a source for materials science.* |

**MARKET**

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| **Competition**  Please list any books **currently available** which might compete with the proposed book.  **How does your book differ** from the competition?  For each book include:  Book title  Author/Editor names  Publisher  Year of publication |  |
| **Readership**  Please describe the intended audience and the level of book. | *Please delete as appropriate:*   * Academic * Postgraduate * Undergraduate * Industry |
| **Subject categories**  Please list the main subject areas for the book. |  |
| **Global appeal**  Will the book have international appeal? E.g. does the book have a global spread of authors? Is the topic researched in many countries? |  |

**PRODUCTION**

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| **Please estimate the following:** | |
| **Length of the book**  Please allow 500 words per page.  Ideally the book should be a minimum of 250 pages. |  |
| **Number of images**  E.g. line drawings, chemical structures, graphs, spectra, etc. |  |
| **Is colour required?**  Colour will only be permitted if it is essential for scientific understanding. | *Please delete as appropriate:* Yes / No  **If yes, please explain your reasons:** |
| **Software used to prepare the manuscript**  Note: Microsoft Word is preferred. |  |
| **Intended timescale**  When do you expect to deliver the complete typescript to us?  For **edited books**, please indicate when you expect delivery of the chapters from the contributing authors. |  |

**AUTHOR/EDITOR DETAILS**

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| **Author/Editor information**  Please list all authors/editors (editors only if edited book). Include:  Affiliation  Contact address  Telephone number  Email address  Please also **provide a short biography** (100–200 words) for each author/editor. |  |

**ADDITIONAL INFORMATION**

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| Please include any additional information which may be of use in evaluating your proposal. |  |

**PEER REVIEW**

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| If there are any individuals who you **do not wish to review your proposal**, please indicate them here. |  |

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